

CONTEST: Typographical Poster Project

CONTEST Overview

Design an 11x17" poster that will advertise the upcoming Spring 2010 "Art of Women" exhibit and showcase. All final artwork will be submitted to the Visual Arts department and **one lucky designer will be chosen to have their poster design printed and displayed next semester.**

The final poster design should do the following:

- revolve around the "Art of Women" art and design exhibit;
- incorporate elements of Women's History Month;
- exhibit a unique visual interpretation for the upcoming event;
- incorporate the required content and text about the event.

POSTER DEADLINE: all poster files are due no later than December 16, 2009 to CADE 113. See details below for information on submitting files.

Event Background & Information

March is Women's History month and in conjunction with the Women's Studies program the Visual Arts Department will host it's annual "Art of Women" design and art exhibit and showcase. The "Art of Women" juried art and design exhibit is open to all AACC women artists (faculty, students and staff) who would like to submit original artwork. Any medium is accepted, and work can be from any discipline (painting, graphic design, photography, drawing, sculpture, video, gaming, printmaking, etc.).

The Visual Arts department is seeking submissions of **promotional 11x17" posters** advertising the information and details about the Exhibit, as well as Women's History Month in general. Posters should focus on the exhibit, the surrounding events, and the general theme of women and art. Interpretation is open and creativity is encouraged!

Technical and Production Requirements

All final poster designs must successfully incorporate the following:

- Communicate successfully the required "Art of Women" exhibit content (see BELOW);
- Posters must be 11x17 inches in size;
- All artwork included in the poster must be your own original photography, artwork, collage, illustrations, textures, etc;
- Posters must be produced and executed in Adobe InDesign or Illustrator;
- All placed or linked artwork (ie, produced in Illustrator, Photoshop, or scanned) incorporated into the final 11x17" file must be high-resolution (300 dpi minimum);
- All text must be in editable format, and fonts must be provided;
- All final artwork and poster files must use the CMYK color mode;
- Final 11x17 poster design must be packaged with all associated final files, fonts and artwork and submit on CD or DVD.
- One printed poster, and the CD/DVD of files must be submitted to Professor Jennifer Schuster no later than December 16, 2009 - deliver all files to CADE 113.

Visual Arts Department

Required Content

All final posters **must** include the following information.

Primary Information:

"Art of Women"

Juried Exhibit and Showcase

Art and Design Work by AACC Faculty, Staff and Students

Tuesday, March 2, 2009, 4-7 pm

Pascal Art Gallery, Anne Arundel Community College

Secondary Information:

March 1 – 26: Art of Women Exhibit, PASCAL Gallery

March 1: Art or design work submitted, PASCAL Gallery

March 2: Exhibit Showcase - poetry, art opening, dance performance, 7pm

March 6: Women's Institute Film Series

March 18: Book discussion - Veronika Martin - CADE 219, 1pm

March 20: Drama performance - Vagina Monologues - PASCAL, 7pm

March 29: Pickup art and design work, PASCAL Gallery

More information: Contact Professor Matt Klos, mpklos@aacc.edu or 410-777-7106

Artwork

Use any combination of tools to **create your own original artwork** – software, cameras, scanners, pencils, paints, fabrics, etc. – to create original artwork, illustrations and photographs for the final poster designs.

RASTER IMAGES: (photographs, drawings, digital images, etc.)

- captured or scanned at high resolution - 300 dpi;
- converted to CMYK color mode;
- saved as a TIF or PSD files;
- placed in InDesign or Illustrator as a linked file.

VECTOR ARTWORK: (illustrations, vector drawings, etc.)

- created as a document using CMYK color mode;
- all type / fonts must be editable;
- files placed in InDesign as linked files should be saved as EPS or PDF files.

Submissions and Deadlines

Submit the following no later than December 16, 2009 to Jennifer Schuster in CADE 113:

- all original files and artwork packaged into one folder and burned to CD or DVD;
- a PDF file of your final poster design;
- a color print of your final poster design.

QUESTIONS? Contact Jennifer Schuster at jmschuster@aacc.edu or 410-777-7105. All poster submissions will be reviewed in Spring 2010 by select judges. Selected winning poster will be printed and displayed in Spring 2010. Decision of the judges is final.