

*Power Point Slides to  
Accompany Futuring  
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**Chapter 1:  
Explorers of the Future**

## Explorers of the Future

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- We are time travelers  
on a journey into the future
- Journey:  
Our personal lives  
In the larger social scheme
- Like great explorers  
Positive and Negative visions abound

## The Lessons of the Great Explorers

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- Seven strategies for engaging the future

Prepare for what you will face in the future.

Anticipate future needs.

Use poor information when necessary.

Expect the unexpected.

Think long term as well as short term.

Dream productively.

Learn from your predecessors.

# 1 Prepare for what you will face in the future.

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- Lack of preparation invites disaster.
- Problems are both expected and unexpected
- Good preparation
- Identify their likely future needs

## 2 Anticipate future needs.

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- Envision long before the venture starts
- Information: vague and untrustworthy but better than none
- “Unknown” region was not *absolutely* unknown.  
Educated guesses  
Speculation  
Rumors

### 3 Use poor information when necessary.

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- Use the best information *available*
- Any map may be helpful
- Most of what we don't know about the future has little practical importance
- Little that we can know is extremely important to guide decisions
- Using imperfect or incomplete knowledge is essential

## Inventing the Future

### 4 Expect the unexpected.

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- Think long term as well as short term.
- Prepare for the likely and the unlikely
- Review resources:
  - Tangible – physical items
  - Intangible – relationships, experience, skills
- Think more knowledge-ably and creatively about options.
- Develop and learn new skills

# Gaining Power Over the Future

## 5 Think long term as well as short term.

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- Foresight –  
Empowers us for future achievements  
Assists in working toward a distant goal
- Long term Futures  
May be a remarkably short time!
- Using foresight for project development  
Envision and judge  
Feasibility  
Desirability  
Carefully developed strategies and plans  
Execute through intense effort.

# Productive Dreaming

## 6 Dream productively

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- Futures explorers-  
Dreamers and  
Doers
- *Productive* dreaming—one type of futuring  
Produces:
  - Alternative goals and strategies
  - View *worthwhile and achievable goals*
  - Imagine strategies for reaching them
- Warning: Don't get lost in dreams

## Setting Out on Our Expedition

### 7 Learn from your predecessors.

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- Know about previous future expeditions  
To create your own  
Avoid the errors made by others.
- We do not have to make every mistake for ourselves.
- Learn from the past.

## Review

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- Prepare for what you will face in the future.
- Anticipate future needs.
- Use poor information when necessary.
- Expect the unexpected.
- Think long term as well as short term.
- Dream productively.
- Learn from your predecessors.